

## **Urgent Job Announcement Marketing and Sale Facilitator**

Youth For Peace is a Cambodian NGO that believes in sustainable peace and reconciliation has to be firmly rooted in local communities. We believe that youth can be motivated and empowered to play a constructive role as change agents for such peace and reconciliation at the local level. We have trained thousands of young people in social responsibility, solidarity, conflict resolution and leadership. Using a progression of workshop, events and activities, YFP challenges and motivates youth to design and implement peace building projects in response to identified issues and creative solutions.

Youth for Peace is currently looking for suitably qualified and motivated Cambodian candidates to fulfill the positions as **Marketing and Sale facilitator** in Youth Empowerment Project which aims to promote peace building and empower youth and their families who are poorest of the poor in the informal settlement areas in Phnom Penh city through providing peace education training, life skills training, vocational training, home gardening, and making small handicraft in center. The salary is \$250 (two hundred and fifty) dollars per month. The positions will be based in Phnom Penh only.

### **Qualification Requirement:**

- Bachelor degree of Marketing or Business Administration is advantage
- Male/Female, Age 23-30 year old
- Sufficiency of concept about peace building, social marketing, youth empowerment and community development with marginalized people
- At least 1-2 year experience of marketing and sales with NGOs or private sector
- Independent, creative, innovative self starter, flexible, self motivated, reliability and honesty
- Willing to go around city for product promotion and sale activities
- Good interpersonal skill, proactive and result-oriented individual
- Good personality and related well to clients, NGOs, private sector especially youth group
- Ability to write and communicate in English
- Computer literacy: Essential-Microsoft Office 2007 (Word, Excel, Publisher and PowerPoint)

### **Main Duties:**

- Take initiative on product creation with assistance from team and youth group
- Involve in the design and implementation of various marketing campaigns activities
- Lead youth group and volunteers in promotional activities supporting YFP product
- Setting of realistic and achievable marketing campaign goals and objective
- Prepare marketing and advertising plans as well as budgets
- Ensure the most effective and appropriate marketing activities
- Communicate with clients, relevant stakeholders and various media including radio, newspaper, magazine, direct marketing, other printed material (banners, brochures, etc) and electronic materials (emails, facebook and websites)
- Ensure all printed and electronic marketing materials are ready to support product promotion
- Prepare selling plans as well as budgets
- Lead youth group and volunteers in selling product on the selected markets
- Report activities to project supervisors
- Complete other work-related tasks assigned by supervisor

Interested candidates should submit their cover letter and YFP applications form to YFP administration with attention to Executive Director through e-mail: [admin@yfpcambodia.org](mailto:admin@yfpcambodia.org) or YFP address #4-6, Street 513, Sangkat Boeungkok I, Khan Tuolkork, and phone number: (855-23) 881 346. The application should be submitted no later than July 29th, 2011 by 5:00PM. More information about Youth for Peace please refer to [www.yfpcambodia.org](http://www.yfpcambodia.org)